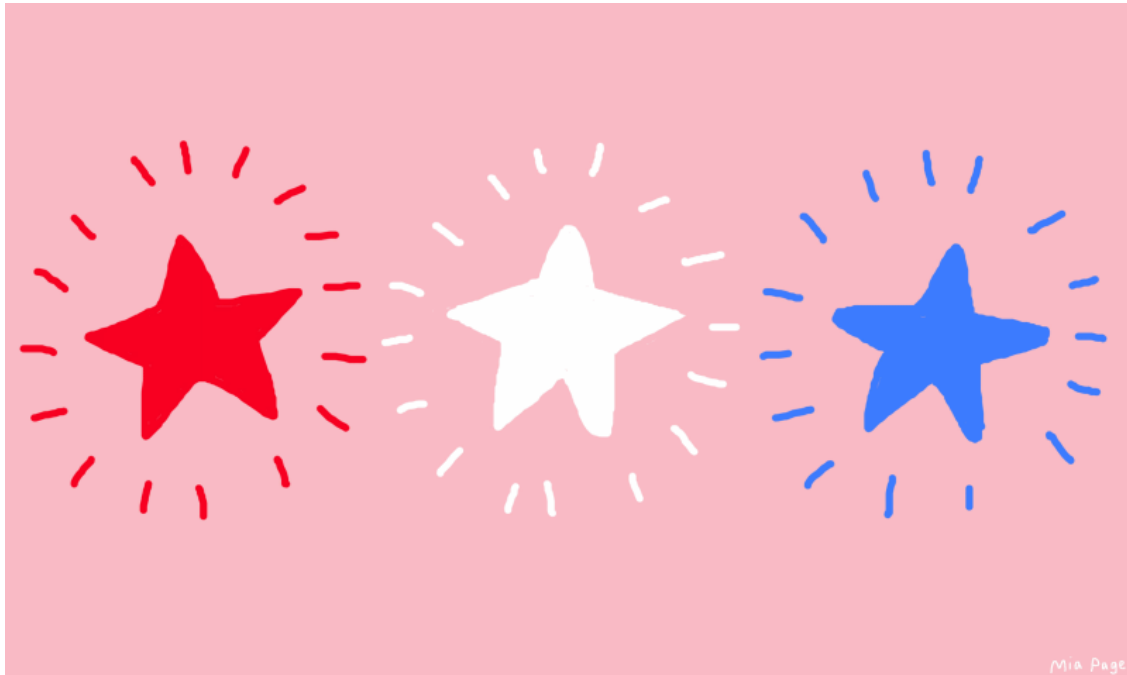




AIA San Fernando Valley

Happy 30th Anniversary, AIA|SFV... and many fulfilling returns!



Dear AIA|SFV Members and Friends,

In July of 1987, AIA San Fernando Valley received its official charter. In honor of this significant occasion, we would like to look back to our beginnings and recognize the substantial accomplishments of our founders and leaders.

Sincerely,
AIA|SFV Communications Committee

When You Build . . .
YOU USUALLY MAKE THE LARGEST INVESTMENT OF YOUR LIFETIME!

CONSIDER THESE FEATURES BEFORE YOU START YOUR DEVELOPMENT:

- You pay for an Architect's services whether you employ him or not.
- Your Architect is qualified to guide and protect you, financially and legally, in matters pertaining to building, and building procedure.
- Your Architect is an impartial adviser to you and has no self interest in making any recommendations as to materials and methods best suited for your building.
- Your Architect designs to meet your requirements.
- Preliminary drawings, complete working drawings, details and specifications, are prepared by your Architect for your protection.
- Your Architect will help you select a reliable Contractor or will take competitive bids on your work.
- Contracts drawn by your Architect afford you protection and safeguard your investment.
- Supervision by your Architect is insurance that your building will be constructed according to the plans and specifications.
- Your Architect's professional training and years of experience is your guarantee that the building you build will add to the beauty and usefulness of your community.
- Architectural design is one value which never depreciates.

When you build . . . consult an Architect . . . FIRST!
ARCHITECTS OF SAN FERNANDO VALLEY

1949 print ad from the Architects of the San Fernando Valley. The group's motto was "A greater and more beautiful San Fernando Valley through better planning and construction."

Beginnings: Post-War Building Boom

The post-war building boom that transformed the San Fernando Valley from farmland to suburbs brought an immediate need for architects. Published figures indicate that more than three-quarters of new subdivisions created in Los Angeles between 1945 and the early 1950's were in the growing communities of the San Fernando Valley.

In 1946 several architects living and working in the San Fernando Valley decided to meet once a month for lunch to exchange ideas and to help each other in their practices. The original group called themselves Architects of the San Fernando Valley. Most were members of the Southern California Chapter of the AIA and were interested in working with government reps to make an impact on local development.

Architects of the San Fernando Valley, 1946-1959

Presidents

- 1946 J. Robert Harris & Don Ayres
- 1946 Henry F. Withey
- 1948 Lyle N. Barcume
- 1949 John Alec Murray & Lucille Bryant Raport
- 1950 Harry W. Hillier & Robert B. Stacy-Judd
- 1951 Stanley A. Moe & George H. David
- 1952 Leo P. Rafaelli
- 1953 R. Martin Snell
- 1954 Olive Kingsley Chadeayne
- 1955 Joe Jordan
- 1956 Hans Waller
- 1957 Leon Edgar
- 1958 Robert G. Johnson
- 1959 Howard R. Lane



Richard Neutra's Fine Arts Building at San Fernando Valley State College (now California State University at Northridge (CSUN). Completed in March 1960. Photograph by Julius Shulman.

A New Chapter: AIA San Fernando Valley

Under the leadership of Joe Jordan, AIA, the Valley's original movement toward localized governance began in 1955 and continued to be a goal as the AIA established the Southern California Chapter in 1960 and the Los Angeles Chapter in 1977. The relationship with the Los Angeles Chapter proved to be beneficial - although the desire for local governance still remained. High housing prices in the 1980's pushed growth of the Los Angeles metropolitan area outward. The rapid growth of the San Fernando, Santa Clarita and Antelope Valleys during this time, initiated a stronger drive for a separate chapter. These efforts culminated in a fact-finding visit to the San Fernando Valley from Washington D.C.-based AIA officials, a visit by Valley Section leadership to the AIA in Washington D.C., and ultimate approval of the Section's quest for Chapter-hood. It took another two years of focused efforts to receive final certification of the Articles of Incorporation from California's Secretary of State, March Fong Eu. This two year period was also an intense time of establishing all the elements of a fully functioning chapter.

AIA San Fernando Valley 1987 Officers & Directors

Thomas W. Layman, AIA, President
Mark Smith, AIA, Vice President
Sherry Dickens, AIA, Secretary
Rudolph V. DeChellis, FAIA, Treasurer
Stanley Brent, AIA
Jean Cramer, AIA
Richard C. Diradourian, AIA
Jaime J. Gesundheit, AIA
Joe Jordan, AIA
Jeffrey M. Kalban, AIA
Kenneth David Lee, AIA
Alex Miller, AIA
Lawrence A. Robbins, AIA
Dennis Thrasher, AIA

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Jean Cramer, AIA, Secretary
Richard C. Diradourian, AIA, Treasurer
Joe Jordan, AIA, AIACC Delegate
Stanley M. Brent, AIA
Jaime J. Gesundheit, AIA
Jeffrey M. Kalban, AIA
Thomas W. Layman, AIA
Kenneth David Lee, AIA
David M. Marsh, AIA
Alex Miller, AIA
Lawrence A. Robbins, AIA
Frederick M. Yerou, AIA



AIA|SFV Continued Development

By 1989 the AIA|SFV Long Ranch Planning Committee, under the leadership of Committee Chair Bouje Bernkopf, AIA, had initiated a comprehensive 5-year strategic plan. By 1990 there were 23 thriving committees in place. As Mr. Bernkopf said at the time regarding committee participation:

It is abundantly clear that the architectural profession is consistently losing ground and that the conditions under which we practice are becoming increasingly more difficult. It is also clear that the problems in the physical environment - our area of involvement, are becoming overwhelmingly complex. Obviously, our activities as architects in the past were not adequate, nor appropriate, to effect this trend.

It is time for our profession to reevaluate its role in society, to unite and to commit greater resources toward addressing the problems of today and the challenges of tomorrow. We must raise the quality of

services we provide to new heights, we must become innovators, and we must commit ourselves to greater involvement with the AIA and with the political and public life. The AIA is the major structured network which concerns itself with the health of our profession, and its success or failure will depend on the personal commitment and participation of each and every one of us.

*Bouje Bernkopf, AIA
1990 AIA|SFV President*



The San Fernando Valley: looking north from the Universal City area.

The Originals

Along with the members listed above who were part of the 1987 and 1988 AIA|SFV Board of Directors', we additionally acknowledge the other original chapter members who continue to be members today and have made significant contributions to the chapter as Board members, Chapter committee members, and through other service and support.

Dale Bergerson, AIA
Thomas Berkes, AIA
Roger L. Bown, AIA
Robin Jaffe, AIA
Myron A. Kusnitz, AIA
Murray Siegel, AIA
Clyde L. Smith, AIA
Mark Sutter, AIA
Ebbe Videriksen, AIA

Samuel J. Wacht, AIA
Joseph E. Bricio, AIA
Sherman L. Kanne, AIA
Miguel M. Miguel, AIA
Tim Saivar, AIA
Jef J. Van Der Borgh, AIA
Mark Bielski, AIA
Marvin Berman, AIA
John Sergio Fisher, AIA



AIA | SFV Leadership

There are many chapter luminaries not mentioned here - and many mentioned whose contributions deserve greater accolades beyond appearing in a list of names. Throughout the remainder of this year - and culminating in the January 2018 celebration of design excellence at our annual awards gala, we will continue to highlight significant chapter events and leaders.

AIA San Fernando Valley Presidents

1987-2017

1987	Thomas W. Layman, AIA	2003	Joel A. Jaffe, AIA
1988	Mark L. Smith, AIA	2004	Robert K. (Gus) Duffy, AIA
1989	Rudolph V. DeChellis	2005	Miguel C. Renteria, AIA
1990	Bouje M. Bernkopf, AIA	2006	Richard Gemigniani, AIA
1991	Frederick M. Yerou, AIA	2007	Russell E. Myers, AIA
1992	Kenneth David Lee, AIA	2008	Matthew Epstein, AIA
1993	Roger Lee Bown, AIA	2009	Sylvia Botero, AIA
1994	Arthur J. Bannick, AIA	2010	Kenneth David Lee, AIA
1995	Craig Earl, AIA	2011	Arturo Yanez, AIA
1996	Robin C. Jaffe, AIA	2012	Bradley J. McDonald, AIA
1997	Robert R. Lowe, AIA	2013	Max A. Williams, AIA
1998	Roger Winston Bray, AIA	2014	Vladimir Elmanovich, AIA
1999	Lawrence A. Robbins, AIA	2015	Miguel Maio, AIA
2000	John A. Parezo, AIA	2016	Matthew Epstein, AIA
2001	Alan M. Bernstein, AIA	2017	George De La Nuez, AIA
2002	John P. Grounds, AIA		

