



**AIA**  
San Fernando Valley

American Institute of Architects  
San Fernando Valley Chapter

5121 Van Nuys Boulevard  
Suite 200A  
Sherman Oaks, CA 91403

T (818) 907 7151  
F (818) 907 7155

[www.aiasfv.org](http://www.aiasfv.org)

2017 Golf Committee

Peter E. Puzo  
TOURNAMENT & SPONSORSHIP CHAIR  
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TOURNAMENT & SPONSORSHIP CO-CHAIR/  
DIRECTOR

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TOURNAMENT & SPONSORSHIP CO-CHAIR/  
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September 21, 2017

Dear AIASFV Members and Friends:

We are excited to announce our 22<sup>nd</sup> Annual AIA San Fernando Valley Golf Tournament to be held on Monday, October 16, 2017 at the Woodland Hills Country Club. With our Oktoberfest theme, we look forward to a lively day of golf and comradery!

The tournament has been a huge success in raising funds for our community-based architectural scholarships and educational programs. It also brings the local architectural, engineering, building, manufacturing and real estate community together for a day on the course – where new alliances are forged and established partnerships are fortified.

This year the day will start with a 10:00 am putting contest, followed by the 18-hole tournament. Each attendee will receive a welcome bag of special gifts, breakfast, a delicious Oktoberfest-themed lunch and beverages, and a wonderful dinner. Everyone will have the opportunity to bid on a sensational array of items at the live auction and this year's raffle prizes are expected to be a big hit!

We cannot hold an event of this stature on our own – which is why we need you! Sponsorships continue to be a very important part of our success and sponsoring this one great event, gives you direct access to a broad range of local industry leaders. Please see the enclosed sponsorship forms for more details on all of the available opportunities, including participating in a great day of golf as a tournament player.

We look forward to the opportunity of working with you on this wonderful event while promoting and recognizing your business. Together we can make the 22<sup>nd</sup> Annual AIA San Fernando Valley Golf Tournament a huge success for ourselves and the community.

Sincerely,

Peter E. Puzo  
2017 Golf Tournament & Sponsorship Chair

Attachments (2)

#### MISSION STATEMENT

*To promote the quality and diversity of the Architectural Profession and to improve the environment through fellowship, leadership, education, and interaction with our community.*



## 22<sup>nd</sup> Annual AIA|SFV Golf Tournament

Monday, October 16, 2017

Woodland Hills Country Club  
21150 Dumetz Road, Woodland Hills, CA 91364

### Schedule

9:45-11:00 am	Check-in and refreshments
10:00-10:45 am	Putting contest
11:15 am	Call to carts, photographs
12:30-2:30pm	Oktoberfest lunch & hosted beverage bar
4:00-5:00 pm	Cocktail hour with more games, no host bar
5:00-7:00 pm	Awards reception with dinner, live auction & raffle

### Participation Opportunities

#### Gold Sponsorship

**\$2,500.00** \_\_\_\_\_

- |  |   |
|--|---|
| ✓ Recognized in all tournament publicity and signage | ✓ Hole sponsor at tournament                |
| ✓ Four players in the tournament                     | ✓ Two shots at the Hole-in-One to win a car |
|  | ✓ Recognition at Awards Reception           |

*Please see the following sheet for all Gold Sponsorship benefits!*

#### Silver Sponsorship

**\$1,500.00** \_\_\_\_\_

- |  |   |
|--|---|
| ✓ Recognized in all tournament publicity and signage | ✓ Tee sponsor at tournament                 |
| ✓ Two players in the tournament                      | ✓ Two shots at the Hole-in-One to win a car |
|  | ✓ Recognition at Awards Reception           |

*Please see the following sheet for all Silver Sponsorship benefits!*

#### Bronze Sponsorship

**\$1,000.00** \_\_\_\_\_

- |  |                                   |
|--|-----------------------------------|
| ✓ Recognized in all tournament publicity and signage | ✓ Tee sponsor at tournament       |
| ✓ One player in the tournament                       | ✓ Recognition at Awards Reception |

*Please see the following sheet for all Bronze Sponsorship benefits!*

#### Tee Sponsorship

**\$500.00** \_\_\_\_\_

- ✓ Promotional sign at tournament

#### 2017/2018 Allied Membership & Individual Tournament Participant

**\$500.00** \_\_\_\_\_

#### Individual Tournament Participant

**\$225.00** \_\_\_\_\_

#### Dinner Guest

**\$100.00** \_\_\_\_\_

#### Cash Sponsor

Live Auction Sponsor (Item(s) for Live Auction): \_\_\_\_\_

N/A

Gift Bag Sponsor (Bags, Water Bottles, etc.; 100/each): \_\_\_\_\_

N/A

**Total Amount** \_\_\_\_\_

**Make checks payable to: AIA San Fernando Valley. Credit cards accepted. A 4% usage fee will be added.**

Name on card: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

Credit card type: \_\_\_\_\_  
Credit card #: \_\_\_\_\_  
Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_  
Signature: \_\_\_\_\_

**Golfer #1:** \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_

**Golfer #2:** \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_

Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Golfer #3:** \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_

**Golfer #4:** \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_

Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

Return this AIA|SFV 2017 Golf Tournament Sponsorship & Signup Form to:  
AIA San Fernando Valley, 5121 Van Nuys Blvd. Suite 200A, Sherman Oaks, CA 91403  
Email: [edirector@aiasfv.org](mailto:edirector@aiasfv.org) Telephone: (818) 907 7151 Fax: (818) 907 7155



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t 818-907-7151 f 818-907-7155

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## 2017 Sponsorship Opportunities

<b>\$2,500 Gold Sponsorship</b>		<b>\$1,500 Silver Sponsorship</b>		<b>\$1,000 Bronze Sponsorship</b>	
Cost per Individual Membership, Event or Advertising Opportunity		Cost per Individual Membership, Event or Advertising Opportunity		Cost per Individual Membership, Event or Advertising Opportunity	
Allied Corporate Membership	\$1,000.00	Allied Individual Membership	\$500.00	Allied Individual Membership	\$500.00
Evening Program Sponsor	\$500.00	Evening Program Sponsor	\$500.00	Logo on AIA SFV Website	\$1,200.00
<i>Exclusive sponsorship of one event</i>		<i>Exclusive sponsorship of one event</i>		<i>Clickable link to your website</i>	
Breakfast Program Sponsor	\$350.00	Logo on AIA SFV Website	\$1,200.00	Logo in Elevations (3 mo/weekly)	\$250.00
<i>Exclusive sponsorship of one event</i>		<i>Clickable link to your website</i>		<i>Clickable link to your website</i>	
Logo on AIA SFV Website	\$1,200.00	Logo in Elevations (6 mo/weekly)	\$500.00	Tee Sponsor/Golf 2017	\$500.00
<i>Clickable link to your website</i>		<i>Clickable link to your website</i>		Awards Banquet Sponsor 2017	\$500.00
Logo in Elevations (1 yr/weekly)	\$1,000.00	Tee Sponsor/Golf 2017	\$500.00	1 Golfer at Tournament 2017	\$225.00
<i>Clickable link to your website</i>		Awards Banquet Sponsor 2017	\$500.00	1 Attendee at Awards Gala	\$125.00
Hole Sponsor/Golf 2017	\$1,000.00	2 Golfers at Tournament 2017	\$450.00	Elevations Ad (monthly/3 months)	<u>\$225.00</u>
Awards Banquet Sponsor 2017	\$1,000.00	2 Attendees at Awards Gala	\$250.00	<i>Monthly/Clickable link to your website</i>	
4 Golfers at Tournament 2017	\$900.00	Elevations Ad (monthly/6 months)	<u>\$450.00</u>		
2 Attendees at Awards Gala	\$250.00	<i>Monthly/Clickable link to your website</i>			
Elevations Ad (monthly/year)	<u>\$900.00</u>				
<i>Monthly/Clickable link to your website</i>					
<b>Gold Sponsorship Value</b>	<b>\$8,100.00</b>	<b>Silver Sponsorship Value</b>	<b>\$4,850.00</b>	<b>Bronze Sponsorship Value</b>	<b>\$3,525.00</b>